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July 19, 2011

Ex Parte

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: PS Docket No. 10-255

Dear Ms. Dortch:

On June 14, 2011, CEO Steve Bridges and EVP Business Development Michael Austin – both of Shadow Me Security LLC (together “SME”), met with staff of the Public Safety and Homeland Security Bureau (“Bureau”) to discuss matters pertaining to implementation of NG911. Specifically, technical standards, specifications and other technology requirements as demonstrated by the Shadow Me Personal Security Application as it applies to both first responder agencies and the general public.

SME presented a PowerPoint presentation that discussed its technology offering as it related to both first responder technology requirements and consumer implementation / use including:

- The overall SME application technology stack and initial thoughts on its leveraging of existing technical standards and how it might fit into future standards and specifications as defined by the NG911 effort.
- Integration aspects of SME integration with existing 911 and PSAP infrastructure.
- Feedback from emergency management / security stakeholders.
- Feedback / statistics from ‘general public’ users focusing on specific ‘large-scale’ SME deployments.

NEXT STEPS

- SME made clear that it could supply the FCC and the NG911 effort usage and stakeholder feedback from a variety of deployments.
- SME would entertain NG911-specific deployments (i.e. municipal, etc.) that could further supply necessary technical and usage data to help drive NG911 efforts.

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SUMMATION

SME is open to partnering with other NG911 stakeholders in helping define technical and other specifications to help the FCC gain clarity and purpose in the rollout of the next 911 system.

Shadow Me Security appreciated the opportunity to meet with the Commission staff to discuss these important public safety issues in June. The transition to NG911 will no doubt require more and better understanding of both current and future technology trends, consumer acceptance and how NG911 can leverage those technologies to increase safety as well as real-time data transmission to first responders – all with the purpose of providing better, more appropriate and efficient safety responses.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Michael Austin". The signature is fluid and stylized, with a large, sweeping "M" and a long, trailing "A".

Michael Austin
EVP Business Development
Shadow Me Security, LLC

Cc: D. Siehl
R. Chowdhry
T. Hunley
S. Bridges

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